

GEMBROOK BUSINESS GROUP INC



GEMBROOK

**Membership Kit
2009 - 2010**

WHO WE ARE

The Gembrook Business Group (GBG) consists of business people just like you, who are working together towards a common goal, to grow business in our village.

HISTORY

The establishment of GBG was made possible through a Victorian Government Street Life program grant, and Cardinia Shire Council. The grant provided funding to assist business development in six key townships in Cardinia.

OBJECTIVES

GBG provides an avenue for the local business community to network and learn from each other. It is also an active support being "Your Voice on Business". The group's main objective is to strive to build business in our village by developing and implementing effective strategies that work.

VISION

The business community of Gembrook is committed to providing excellence in service and quality of products for the local catchment and visitors to our village. We will work together to promote Gembrook as a place to work, live and play."

WHAT TO LOOK FORWARD TO

We will keep exploring new ways to assist the businesses in our community. This might be through training programs, mentoring or professional development workshops. But one thing is for sure we will continue to talk to our members and ask for your comments so we can represent your needs and wants to the best of our capabilities.

If there is room for improvement in your Business then join

FULL MEMBERSHIP BENEFITS

- ★ The group will work to create a positive image of the businesses in Gembrook. This can be achieved by keeping in close contact with the local media and encouraging positive news worthy articles about the business community.
- ★ One of the main aims of the group is to promote local business and increase customer loyalty. This will be achieved by organising regular promotions and activities.
- ★ GBG will establish links with the local media and other resources to source inexpensive joint advertising deals for our members decreasing costs for the small business.
- ★ The local community will be encouraged to shop at members business through directories and promotional advertising.
- ★ The group has established the Gembrook Village www.gembrookvillage.com.au web site and will continue to update it to benefit members and the village.
- ★ Full Membership entitles you to Voting rights at meetings, an extended listing on the Gembrook Village website with Photos, links and contact details, plus your own webpage (under development at time of printing). We will Endeavour to upload details to the website within 14 days

BUSINESS REGISTER

- ★ If you do not want to partake in the above benefits and would just like a basic listing on the Gembrook Village Website. This includes Business Name address and basic contact details.

You have little to lose and a lot to gain join

WHO CAN JOIN

Membership to GBG is open to all businesses operating within the Gembrook area.

WHY SHOULD YOU JOIN?

- ★ Expand your network - by becoming involved and you can meet others with similar experiences to you and share your ideas and learn new ones
- ★ Unite your resources - the business community is made up of a variety of different people with a variety of talents. GBG gives people the opportunity to get together to make a real change.
- ★ Try a new approach to building business. Many small business owners have tried a variety of idea's to increase business but are still struggling to attract more customers. Why not try working with others to create a stronger foundation.

The benefits are huge and the fees are small so join

MEET THE EXECUTIVE COMMITTEE

THE PRESIDENT

Walter Berger - Carinya Park

Telephone: 5967 7147

E-mail: wberger@bigpond.com

VICE PRESIDENT

Bev Butterworth - Forest Edge

Telephone: 5967 7007

E-mail: butterworth@aanet.com.au

TREASURER

David Peck - The Motorist Vintage Motor Museum

Telephone: 9752 3366

E-mail: info@vintagefun.com.au

SECRETARY

Carmel Bull - Pandora's Book Cafe

Telephone: 0400 558 029

E-mail: carmel.bull@carmelb.com.au

If there is room for improvement in your business then join

GEMBROOK BUSINESS GROUP INC 2009 - 2010

Page 5

MEMBERSHIP FEES

The Full membership fee is \$50 annually. The fee is for a financial year from July to June, in many cases this is tax deductible. To just be placed on the Business register costs \$10 per year, this will not entitle you to any promotional or other activities that may be taken to promote Gembrook Businesses.

WHY HAVE FEES

The fee's will cover the basic running costs of the organisation but will also go towards promotions and advertising strategies to build business in Gembrook.

Your membership and support will make a huge difference as to how much can be achieved.

APPLICATION FORM

| 1. YOUR BUSINESS DETAILS | |
|--------------------------|--|
| Business Name | |
| Business Address | |
| Contact Name | |
| Address | |
| Postal Address | |
| Phone Number | |
| Fax Number | |
| Mobile Number | |
| E-Mail Address | |
| Web Site Address | |
| Preferred Contact Method | |

| 2. ABOUT YOUR BUSINESS | | |
|-------------------------------|-----------------|------------------------|
| Number of employees | | |
| Nature of business | | |
| Products or services supplied | | |
| Opening hours and days | | |
| Membership Required | Full Membership | Business Register Only |

| 3. PRIVACY STATEMENT |
|--|
| I agree/disagree that my business details can be published by the GBG for the purpose of advertising and promotion of the township |
| Signed |

Payment: Please send your cheque for \$50 Full Member or \$10 for the Business Register only together with this form to:

Gembrook Business Group Inc
 PO BOX 592
 Gembrook, 3783



GEMBROOK

Membership Kit